

Muhammad Mehroze Maqsood

Creative Designer (UI/UX ▪ Graphic ▪ Branding) - Lahore, Pakistan

+92 324 6319870 - [Email](#) - [LinkedIn](#) - [Behance](#) - [Graphic Portfolio](#) - [UI/UX Portfolio](#)

Summary

Graphics and UI/UX Designer with 3+ years of experience building brand systems, digital campaigns, and interface designs across agency and client environments. Focused on structured visual systems, usability-driven interfaces, and scalable design consistency across products and marketing assets.

Education

National University of Computer and Emerging Sciences (FAST-NUCES)

Aug 2022 – Jun 2026

Bachelor of Science in Computer Science (BSCS)

Core Competencies

Design Systems: Brand Identity, Visual Systems, Marketing Design, Campaign Design

UI/UX: Wireframing, Prototyping, User Flows, Interface Design (Figma)

Execution: Social Media Design, Pitch Decks, Case Studies, Product Visuals

Tools: Figma, Adobe Photoshop, Illustrator, Lightroom, CorelDraw, Canva

Experience

Wurx Media

Aug 2025 – Present

Graphic & UI/UX Designer

- Designed UI screens, pitch decks, case studies, and brand identity assets across client projects, contributing to structured visual systems for product and marketing communication.
- Created supporting brand materials (book covers, campaign assets, promotional visuals) and collaborated with marketing teams to align design execution with campaign strategy.

Aexon X Huawei

Jun 2024 – Jul 2025

Graphic Designer / Media Manager

- Managed full-cycle creative production for digital campaigns and promotional content
- Produced high-volume marketing creatives aligned with corporate branding standards

Metacodes Technologies (PVT) Ltd

Mar 2024 – May 2024

UI/UX Design Intern (3 Months)

- Worked on UI/UX design tasks including wireframes, interface layouts, and prototype improvements
- Assisted in improving usability and visual structure of digital product interfaces

Sockoye

Aug 2023 – Feb 2024

Graphic Designer

- Designed e-commerce product visuals and social media content for digital engagement
- Maintained consistent brand identity across multi-platform content

eDrive

May 2023 – Jul 2023

Graphic Designer

- Created promotional campaigns and marketing assets for digital brand communication
- Enhanced visual consistency across marketing materials

Qi Solutions

Jan 2023 – Apr 2023

Graphic Designer

- Designed UI-focused visual assets and contributed to structured design systems for digital platforms
- Maintained interface and branding consistency across web-based products